



Maxwell VanHook
Art Director
maxv.work
maxwellvanhook@gmail.com

Experience

Under Armour

Production Designer
2013-2015

Interactive Designer I
2015-2016

Interactive Designer II
2016-2018

Athleta (GAP Inc)

Digital Marketing Designer
2018

Amazon Inc (Devices)

Art Director
2018-2020

Associate Creative Director
2020-2021

Block (Square)

Senior Art Director
2021-Present

Education

University of the Arts

BFA in Multimedia
2008-2012

Baltimore City College

Diploma in General Studies
2004-2008

Features

Adobe Creative Jam Keynote speaker
Revision Path
IBM x Texas State - State of Black Design

References

Amara Waters

Creative Director
T: 410 937 9472
E: amara.waters@gmail.com

Kay Tran

Creative Director
T: 415 867 2643
E: trantronganhkhoi@gmail.com

Brad Hebebrand

Vice President, Creative
T: 347 244 6716
E: bradhebebrand@gmail.com

About Me

Baltimore-bred designer with a traveler's heart.

When I was 16, I accidentally discovered my passion. Interestingly enough, my curiosity in customizing MySpace layouts piqued my interest for design. In 2008, after numerous free tutorials and custom profile pages, I graduated from Baltimore City College High School and headed to Philadelphia's University of the Arts to pursue a BFA in Multimedia Design. Ten years later, I still carry the same intrigue and passion into every design challenge I face.

I'm currently a Senior Art Director for Square. I specialize in leading go to market campaigns for brands. I'm also the Co-host of "Designing While Black" an Instagram live series giving visibility to Black designers across the globe.